

Building the **future** of housing management

Planna's platform and customer-facing mobile app empower households to proactively maintain their properties. By combining AI image analysis, data insights, and in-app tasks, it provides valuable, tailored guidance for effective property upkeep.

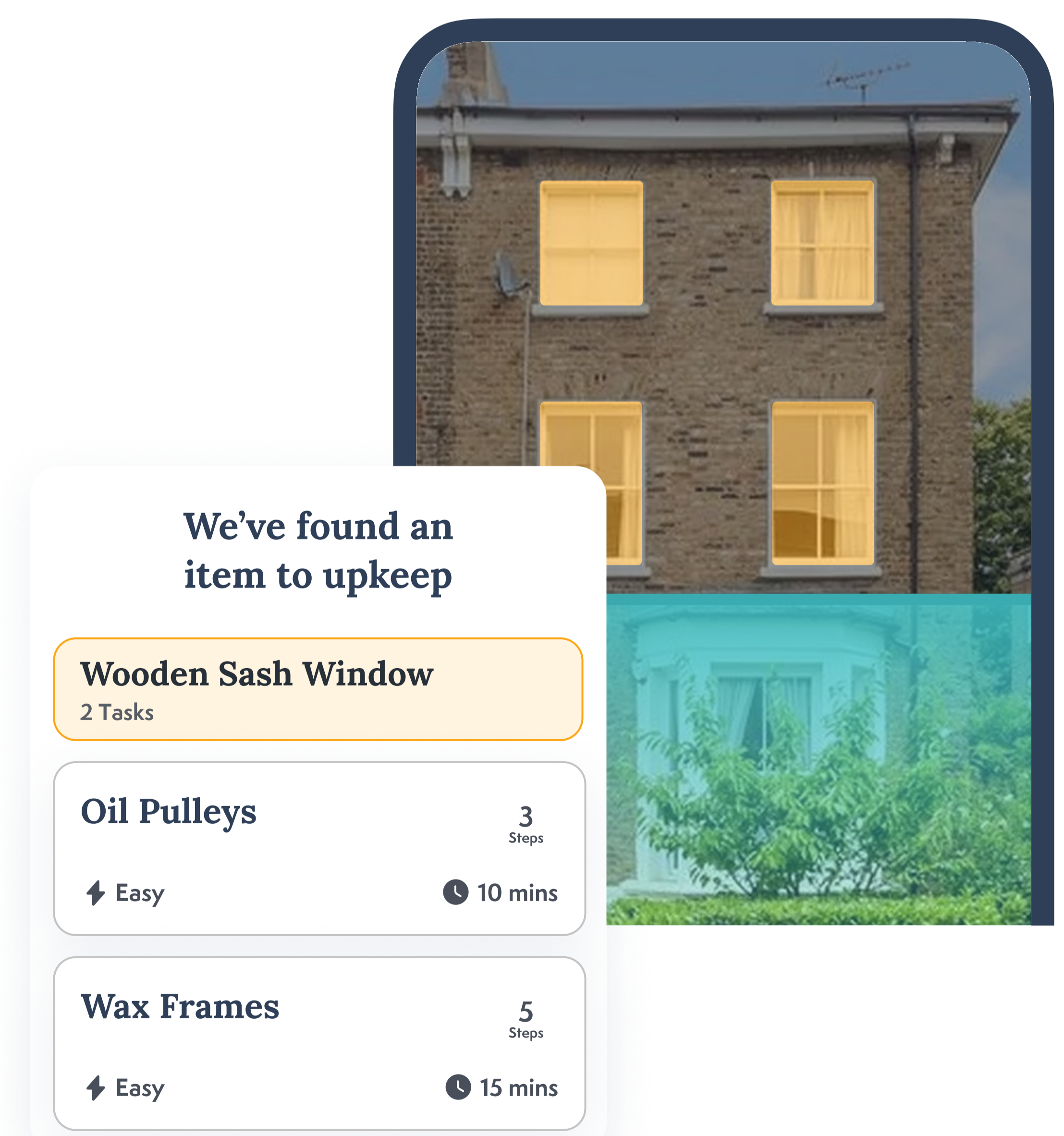
Our platform provides a powerful tool for monitoring and managing housing stock, using AI to identify potential issues early, reduce costly repairs, and extend property lifespans.

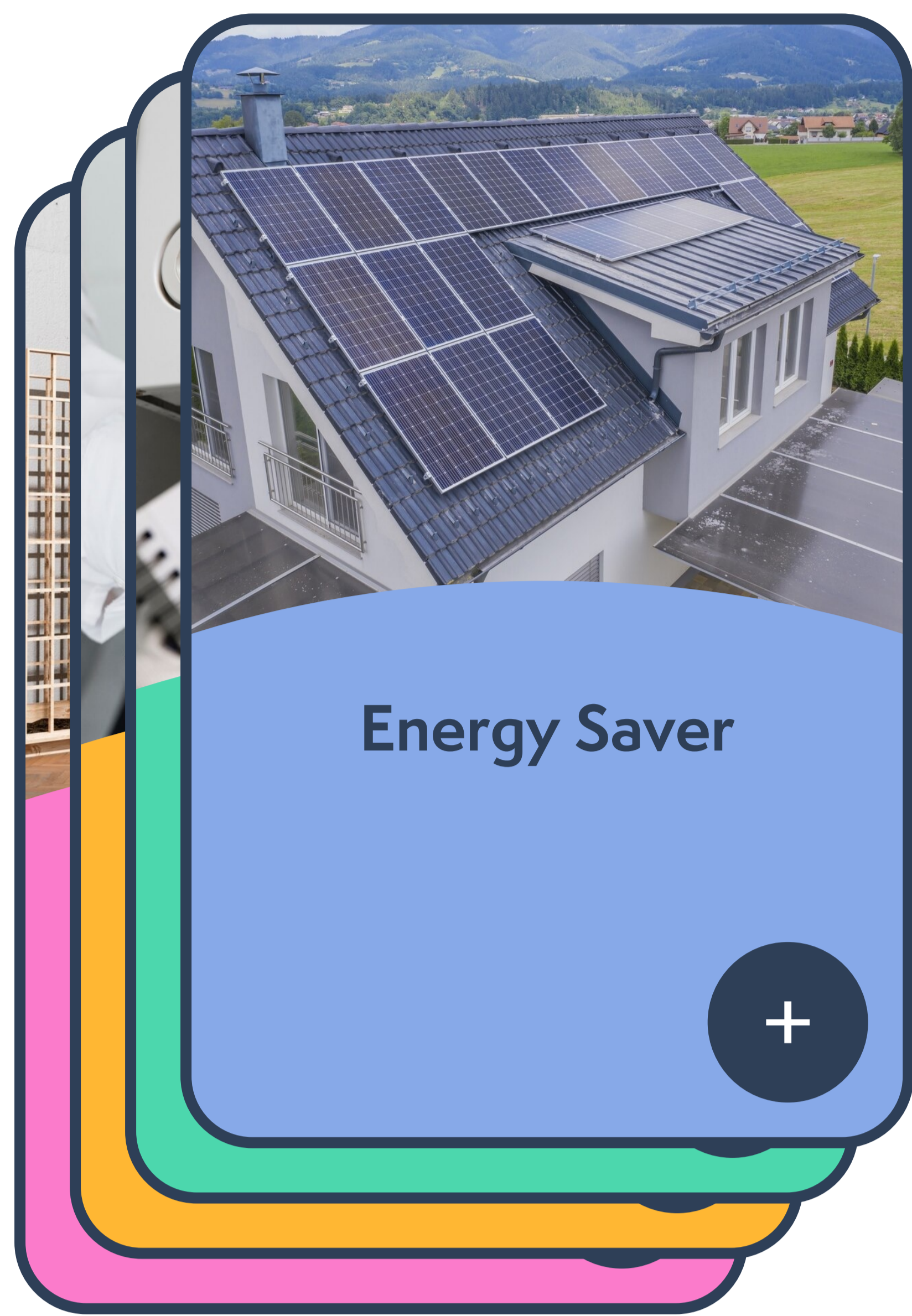
For tenants, Planna fosters engagement with tailored maintenance reminders, encouraging proactive home care and reducing emergencies.



Benefits to Landlords

- **Valuable Property Data:** Remotely gain real-time insights into the condition of homes
- **Tenant Insights:** Understand tenant attitudes toward property upkeep and maintenance habits.





- **Tenant Engagement:** Planna facilitates proactive engagement throughout the entire tenancy lifecycle
- **USP:** Offering Planna sets providers apart with a unique, value-added proposition in the marketplace.
- **Data-Driven Maintenance:** Leverage Data to Optimise and Enhance Planned Maintenance

- **Cost Savings:** Reduce reactive maintenance volume and associated costs by 15-30% through preventive measures.
- **Improved Customer experience:** Ongoing engagement and support lead to higher levels of customer satisfaction.
- **Not reliant on IOT:** Empowering tenants to be proactive benefits both parties. Planna is cost-effective, requires no IoT or hardware, and is easy to adopt.
- **Driving Behavioural Change:** Foster new habits by encouraging and reinforcing behavioural change with rewards



Get in touch partners@planna.co